

# WARNING!



# ALBERS BRANDS DISCRIMINATES

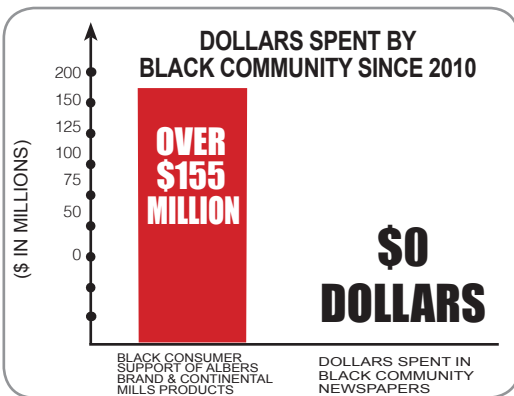
AGAINST BLACK COMMUNITY BY DISCRIMINATING AGAINST BLACK NEWSPAPERS



## CONTINENTAL MILLS

FOOD PRODUCTS OF CHOICE

**BLACK CONSUMER WAKE UP! PUT ALBERS OFF THE SHELVES**



### WHY BOYCOTT ALBERS?

ALBERS BRANDS has spent no measurable amount with African American newspapers in their history while receiving over \$155 million in revenues from the Black consumer since 2010. Reports indicate that ALBERS BRANDS will TAKE over \$25 million out of the Black community by the end of 2014, (which averages over \$2 million dollars each month) and once again, spending nothing with African American owned newspapers.

By purchasing ALBERS BRAND PRODUCTS from, **Continental Mills Inc.** you are sponsoring discriminatory marketing practices against your historic community institutions, **THE BLACK PRESS.**

We, **165 African American Newspapers Nationwide** are asking **YOU NOT TO PATRONIZE** or buy ALBERS products until **THEY PATRONIZE** your cultural and historic media outlets.

By ignoring Black America's newspapers and the African American consumer they are, in our opinion, discriminating against us, and our Black community in general.

## SUPPORT THE AFRICAN AMERICAN PRESS!

SUPPORT THIS **Our Fair Share** Campaign for **THE FUTURE OF YOUR HISTORIC BLACK NEWSPAPERS.**

For more information and to review Black newspaper correspondence with Albers Brands see [kimberkimber.com](http://kimberkimber.com) and call (559)268-0941